

## How to Sponsor a Program \$1000 per program

1. **Pick one or several programs of interest from this brochure to sponsor.**
2. **Choose a level of commitment: 1, 2, or 3 years.**
3. **Contact Program Coordinator, Cathy Savage, at 204-332-9418 or [winklerfrc@gmail.com](mailto:winklerfrc@gmail.com) to arrange sponsorship.**
4. **You will receive a tax receipt, bi-monthly newsletters, a unique Sponsors newsletter, and an invitation to our AGM.**
5. **Your business logo will be placed on our website and other advertising mediums used for your sponsored program.**
6. **You are welcome to come visit your program, meet the facilitators, and see the positive impact your sponsorship is having on parents and children in the community. Arrange a visit through Cathy Savage.**

### Sponsorship helps cover the cost of:

1. Trained facilitators
2. Caregivers for younger siblings
3. Nutritious snacks
4. Program space rental cost
5. Program supplies (free books for children, craft supplies, educational toys, etc.)
6. General operating expenses

## CAPITAL CAMPAIGN

*To create a physical space dedicated to strengthening families.*

A capital campaign is underway to help us obtain a physical space dedicated to providing quality family-oriented programs. Without a permanent facility we are restricted in the amount and types of programs we can run and the number of families we can serve. Waiting lists for valuable programs are commonplace.

## SHOW YOUR STRENGTH

Choose a level of support and contact Cathy Savage to give a tax-deductible donation to our capital campaign.

<b>SUPER HERO</b>	<b>\$10,000</b>
<b>CHAMPION</b>	<b>\$7000</b>
<b>TRAILBLAZER</b>	<b>\$5000</b>
<b>ALLY</b>	<b>\$3000</b>



[winklerfamilyresourcecentre.com](http://winklerfamilyresourcecentre.com)

204-332-9418

[winklerfrc@gmail.com](mailto:winklerfrc@gmail.com)



## Sponsor A Program



Help Strengthen Families  
and Create a Strong  
Community

## Support Early Literacy and Numeracy

10-15 families attend each program session



### Lacht un Lieet (Laugh and Learn)

A unique low-german program with stories, rhymes and songs in participants' first language.

### Kit and Kaboodle

This program utilizes songs, rhymes, and stories to explore the various sounds of language.

### Preschool Party

Promotes early literacy through fun activities, stories, and crafts.

### Rhythm and Rhyme

Children make music with homemade instruments and move to a new beat each week.

### Book Buddies

Encourages child-parent interactions with literature. Children pick a free book to take home each week.

### Ready Set GO

Kindergarten readiness program. Parents meet with various education professionals while children enjoy skill-building activities.

### All Aboard the Number Train

Introduces children to basic math concepts and helps them discover numbers in their daily environments.

"WFRC is so much fun!" - Gunner, age 5

## Support Connected Communities

"I like to come here and make new friends"

-Jenny, age 5

### In My Community (15 families per session)

Parents and children explore various locations in Winkler to learn more about our community.

### Nobody's Perfect (10 families per session)

Parenting program where participants can discuss difficulties and discover positive parenting strategies.

### Winkler Jolly Tots (17-20 families per week)

A weekly drop-in program that helps parents find a supportive community. Children engage in healthy free-play.



## Support Green Living

### Growing up Green (15 families per session)

An outdoor program that encourages families to explore and care for nature.

*"It is clear that the early years of a child, from birth to age six, have the most important influence of any time in the life cycle on brain development and subsequent learning behaviour and health."  
- Ontario Early Years Study*

## Support Healthy Active Lifestyles

15-20 families attend each program session



### Family Gym Nights

An evening program allowing whole families to engage in physical activity and connect with one another.

### Wiggle Giggle Munch

Promotes active play through fun physical activities. Nutritious snacks provided to model healthy eating.

### Alphabet Soup

Food-related rhymes, songs, and literature encourage healthy eating habits. Healthy snacks are provided.

### Fit Kids Healthy Kids

Learn new games, songs, and ways of moving while getting fit as a family.

### Jumping Jacks n' Jills

This program gets children and parents moving and promotes gross motor skill development.

"I am so happy that the WFRC is here. It gets me out of the house and socializing with other moms" - Sarah

### Our programs are:

- \* Free for participants
- \* For ages 0-5 years
- \* Child-Parent centered
- \* Accountable to a board of directors